

HCC



Hernando Community Coalition
A Behavioral Health Partnership

Contact Information

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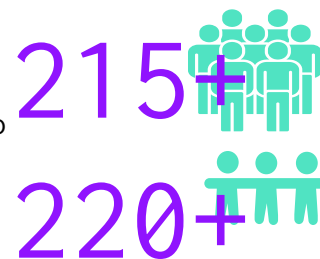
Our Mission is to serve as a collective voice for Hernando County residents working towards the health and wellness of community members, with a focus on youth substance abuse.



60+

WHO WE ARE

HCC serves as a convener of community sectors in Hernando County including youth, parents, schools, law enforcement, businesses, agencies, and organizations.



WHAT WE DO

- INFORM
- EDUCATE
- SUPPORT
- ADVOCATE
- LINK RESOURCES
- IMPROVE CONDITIONS

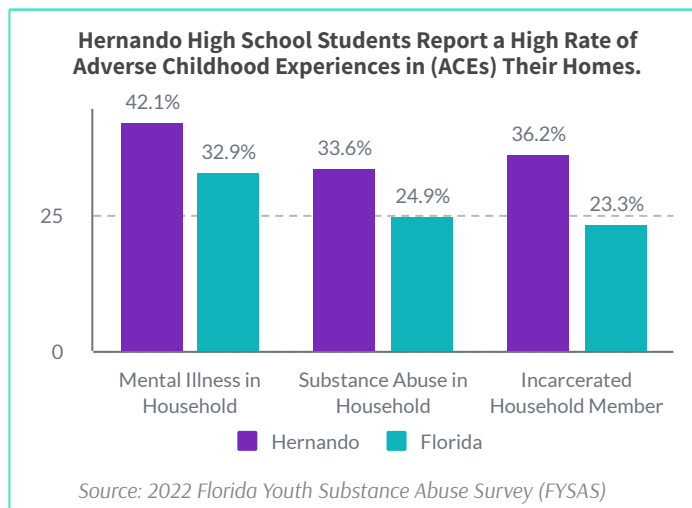
HCC Partners work together to develop and implement data driven plans of action that target the factors and conditions contributing to behavioral health issues.



1. Increase Community Collaboration
2. Reduce and Prevent Youth Substance Use
3. Reduce and Prevent Substance-Related Problems

WHY WE DO IT

Substance misuse and abuse, poor emotional health, and mental illness take a toll on individuals and families. Coupled with social and cultural disparities, limited resources and opportunities, consequences such as family dysfunction, dropout, crime, violence, overdose, and even death can emerge, impacting the entire community.



HOW WE DO IT

- SAMHSA's Strategic Prevention Framework
- CADCA's 7 Strategies for Community Change
- Research-Based Prevention Approaches
- Proven Best Practices
- Shared Ownership of Projects
- Utilize Existing Local Expertise/Resources
- Topic Specific Groups

8 Youth Clubs

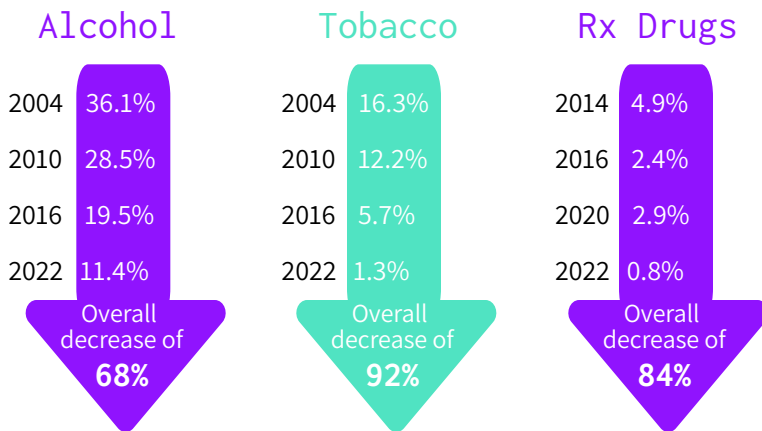


Learn more at: hernandosen.org

WE HAVE MADE CHANGE!

The HCC was formed in 2003 as a task force when school district staff learned that Hernando students had some of the highest rates of alcohol and tobacco use in the State. Since incorporating in 2004 as a separate entity to focus on youth substance use and substance-related problems, **HCC partners have made significant progress reducing and preventing youth substance use.**

Past 30-Day Use Reported Among Hernando County Students (Ages 11-17)



Source: Florida Youth Substance Abuse Survey (FYSAS)

HCC EXECUTIVE BOARD

- Janice Smith - Chairman**
Hernando County School District
- Sandra Marrero – Vice Chairman**
BayCare Behavioral Health
- Maureen Soliman, R.N. – Secretary**
People Helping People
- Jennifer Gotts – Treasurer**
SunTrust Bank
- Tresa Watson - Executive Director**

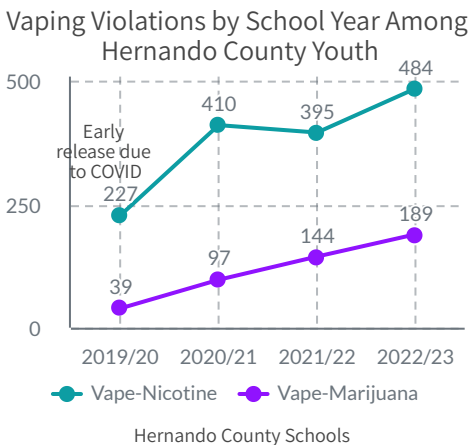


HCC was named CADCA's National Coalition of the Year in 2016 for our outcome-based work.

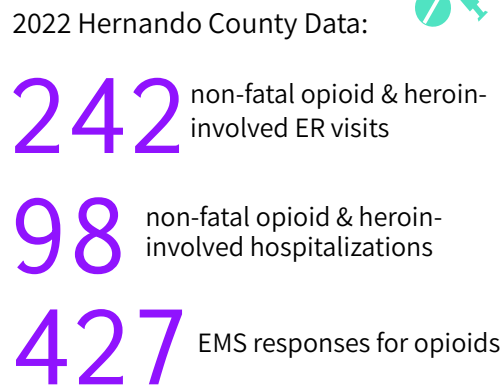
CURRENT THREATS

Despite the considerable strides, challenges remain such as new drug threats, socioeconomic factors, and policies and norms supportive of substance use, **leaving much work still to do.**

Vaporizers

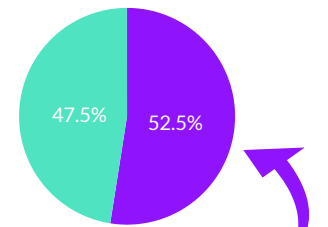


Rx and Other Opiates



Obtained via FloridaCHARTS

Emotional Health



In 2022, more than half of Hernando middle and high school students felt depressed MOST days in the past year

2022 FYSAS

The work of the HCC is funded through grants or contracts with mainly State or Federal resources, through small foundation awards or donations, and by the in-kind resources of community partners and volunteers.

www.facebook.com/HCCADC

www.instagram.com/hernandocoalition/

Learn about our current HCC projects here: www.hernandocommunitycoalition.org